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The Honorable Dan Glickman
President
Motion Picture Association of America, Inc.
1600 I Street, N.W.
Washington, D.C. 20006

Dear Mr. Glickman:

I enclose for your information a copy of one of the letters I sent today, joined by the Attorneys General of 40 other states, to the chief executive officers of the Motion Picture Association of America member companies asking each of them to insert an anti-smoking public service announcement in the DVD, video and UMD versions of movies they distribute in which smoking is depicted. With each letter, we are sending a disc containing three anti-smoking PSA's created by the American Legacy Foundation's **truth®** campaign and being made available at no cost for the studios' unlimited use. As you suggested in your letters dated September 1, 2004 and December 5, 2005, we are again presenting our request to each MPAA member company for their individual consideration.

We look forward to continuing to work with the MPAA and its member companies to eliminate tobacco brand appearances and to reduce youth exposure to depictions of smoking in movies.

Very truly yours,


Attorney General

Enclosure